

MEMPHISRAP MEDIA KIT

MemphisRap is a locally based but a nationally recognized hip-hop and urban entertainment company reaching the eyes and ears of millions of fans through print, digital, streaming radio and video across multiple outlets.



DIGITAL AUDIENCE OVERVIEW

1 to 3M Yearly Visitors

GENDER

Male

41%

Female

59%

CHILDREN

No Kids

41%

Has Kids

59%

EDUCATION

No College

45%

College

43%

Grad School

12%

HOUSEHOLD INCOME

\$0 - \$50K

60%

\$50K - \$100K

26%

\$100K - \$150K

9%

\$150K+

5%

AGE RANGE

13-17

9%

18-24

9%

25-34

20%

35-44

27%

45-54

20%

55-64

11%

55-64

4%

ETHNICITY

Caucasian

48%

African American

38%

Hispanic

10%

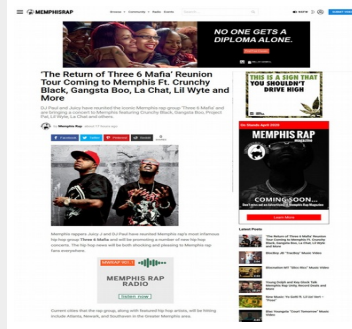

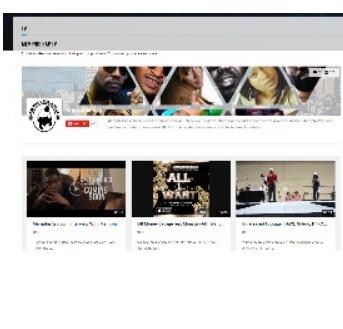



Asian

2%

Other

2%

KEY ADVERTISING OPPORTUNITIES

 A collage of various banner advertisements for Memphis Rap Radio, including text-based ads and image-based ads for music releases and events.	 A screenshot of the Memphis Rap Radio website showing a music playlist with song titles like 'Al Kapone - Got Crunk Got Buck' and 'Get Crunk On Back'.	 A screenshot of a video player interface with a video thumbnail and a play button, representing a video advertisement opportunity.	 Two tablets displaying the Memphis Rap Magazine cover, featuring headlines like 'HIP HOP FASHION' and 'It's not All About Beats'.
<h2>Banner Display Ads</h2>	<h2>Radio</h2>	<h2>Video</h2>	<h2>Magazine</h2>
<p>Displays a message to visitors and users on both desktop and mobile devices.</p>	<p>Stream ads within music playlist and online shows to listeners.</p>	<p>Show video ads to viewers before a video or during the viewer watching.</p>	<p>Offering various ad sizes capturing readers attention throughout our print magazine.</p>
<ul style="list-style-type: none">• View below	<ul style="list-style-type: none">• 20 sec - \$250/mth• 30 sec - \$300/mth• 60 sec - \$450/mth	<ul style="list-style-type: none">• Call for pricing	<ul style="list-style-type: none">• View our Magazine Media Kit at: memphisrap.com/magazine/
			

M.R. BANNER ADVERTISING

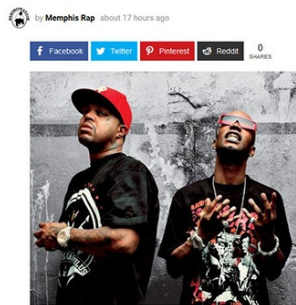
DESKTOP & MOBILE ADS

MEMPHISRAP Browse Community Radio Events Search NSFW SUBMIT VIDEO

970x250 BILLBOARD
728x90 LEADERBOARD

'The Return of Three 6 Mafia' Reunion Tour Coming to Memphis Ft. Crunchy Black, Gangsta Boo, La Chat, Lil Wyte and More

DJ Paul and Juicy have reunited the iconic Memphis rap group 'Three 6 Mafia' and are bringing a concert to Memphis featuring Crunchy Black, Gangsta Boo, Project Pat, Lil Wyte, La Chat and others.



Memphis rappers Juicy J and DJ Paul have reunited Memphis rap's most infamous hip hop group **Three 6 Mafia** and will be promoting a number of new hip hop concerts. The hip hop news will be both shocking and pleasing to Memphis rap fans everywhere.

300x250 MEDIUM RECTANGLE

Current cities that the rap group, along with featured hip hop artists, will be hitting include Atlanta, Newark, and Southaven in the Greater Memphis area.

300x250 MEDIUM RECTANGLE

Latest Posts

- 'The Return of Three 6 Mafia' Reunion Tour Coming to Memphis Ft. Crunchy Black, Gangsta Boo, La Chat, Lil Wyte and More
- BloodBoy JB "TracBoy" Music Video
- Illocation MT "Slice Slice" Music Video
- Young Dolph and Key Glock Talk Memphis Rap Unity, Record Deals and More
- New Music: Yo Gotti ft. Lil Uzi Vert - "Power"
- Blac Youngsta "Court Tomorrow" Music Video

300x250 STICKY AD

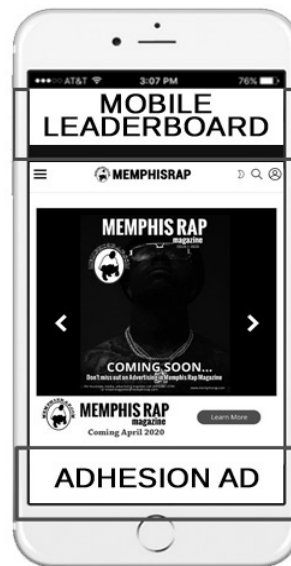
DESKTOP BANNERS ADS

- Billboard - \$1,000/mth
- Leaderboard - \$500/mth
- Sticky Ad - \$500/mth
- Medium Rectangle - \$500/mth
- Half-Page (300x600) - \$700/mth

Save on bulk months.

3x	6x	12x
Save 5%	Save 10%	Save 20%

MOBILE BANNER ADS



Mobile Leaderboard \$500/mth

Mobile Adhesion \$700/mth

AD SPECIFICATIONS

FORMAT: jpg, png or gif in RGB or Index color, 72 dpi

Your banner ad can direct the viewer directly to your website, your product or even event tickets. Please be sure to submit the hyperlink address, if applicable.

DESIGN/COMPOSITION CHARGES

Ad Services can be provided at \$75 per hour.

Request should be made in advance prior to scheduled ad campaign.

Additional Advertising Opportunities

Digital Coupons

Showcase your product or service to consumers by promoting with a coupon on MemphisRap.com. Coupons are a proven way to help drive consumer value, increase sales volume and drown out competition. How does it work? The customer reads about your product/service on MemphisRap.com and sees the coupon offer. If you have an e-commerce website, the customer can now copy the coupon to later make a purchase on your website.

Branded Content

Branded content is one of the fastest growing advertising avenues today. With branded content you have many options available from your logo being aligned with existing content to having custom content created. Inquire about this opportunity.

Product News /Press Release

Promote a service, product or event with Product News or a Press Release.

Contests/Competitions

Competitions and contests are a great way to advertise and promote your brand on MemphisRap.com. This is also a great way to collect data and increase contacts.

MemphisRap.com

Contact Us

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